



2025

Sponsorship Package

Windsor Essex Capital Angel Network



At WECAN, we are the local early-stage investment group. Our team and 27 high net worth members provide funding and mentoring to local founders.

The Windsor entrepreneurial ecosystem is a community of builders and innovators, tech visionaries and investors. WECAN's ultimate purpose is to support local entrepreneurs and innovators.

As a sponsor, you have a unique opportunity to connect deeply with the leaders of today and tomorrow.



Our Events

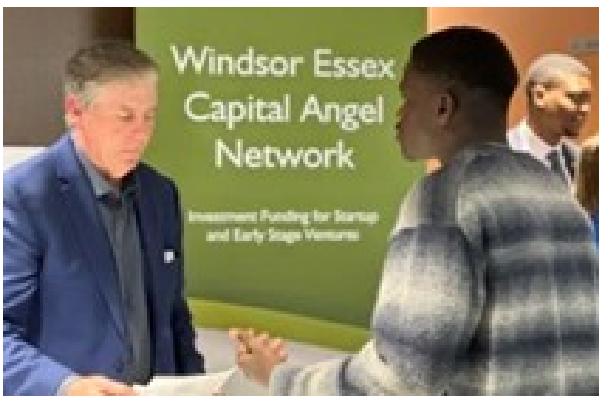


MONTHLY INVESTMENT PITCH EVENTS

A chance for our members to see the best deals from our network.

FIRST LOOK PITCH EVENTS

An opportunity for local entrepreneurs to pitch early ideas to our group of seasoned investors.



VIRTUAL PITCH EVENTS

Monthly pitch events in association with the top angel investing networks in the province.

QUARTERLY NETWORKING EVENTS

Quarterly gatherings connecting sponsors with our membership base of high net worth individuals and emerging business leaders.



EDUCATIONAL SEMINARS

Opportunities for entrepreneurs and members to learn from the best of the best in a variety of domains.

Our Impact

More than \$6MM of local angel capital has been invested into over 27 companies by our members.

These companies have raised follow-on capital, created jobs and helped expand innovation, strengthening the region's economic future.

At our core, we are here to help each other, and to be available for founders and aspiring angels alike. Everyone contributes to the startup journey.

We rely on all of our partners – especially sponsors – to help accomplish the near impossible.

Join our community of remarkable people and organizations in supporting WECAN to supplement FedDev funding.



With the support of the Government of Canada through the Federal Economic Development Agency for Southern Ontario.



Board and Team



Cam Crowder
Interim Director



Michelle Teno-Wachter
Administrative Assistant



Shawn Bustin
Co Chairman



Josh Cheifetz
Secretary



Matt Hernandez
Treasurer



Daniel Dent
Director



Bahrat Maheshwari
Board Member

Sponsorship Packages

- ## 1. Gold Sponsor

Contribution: \$10,000 The Ultimate Sponsorship Experience – Maximum Visibility, Access, and Influence

Benefits:

Speaking Opportunities

 - A featured speaking slot at the beginning of each in-person quarterly WECAN networking event

Event Attendance

 - Up to 2 representatives from your company may attend each virtual pitch event and 4 may attend each networking event

Brand Visibility

 - Co-branded banner displayed at every event
 - Opportunity to distribute company literature/materials at all in-person events
 - Logo featured on all pitch decks for in person meetings
 - Exclusive Presenting Sponsor at all 4 networking events

Recognition & Exposure

 - Logo recognition as “presenting sponsor” on the WECAN website, newsletter, and all printed promotional materials
 - Acknowledgment as a Gold Sponsor in all communications

Sponsorship Priority

 - First right of refusal for WECAN 2025 sponsorship renewal
 - Industry Exclusivity

2. Silver Sponsor

Contribution: \$5,000 Strategic Visibility and Connection to Our Ecosystem

Benefits:

Speaking Opportunities

- A featured speaking slot at the beginning of each Educational Seminar event

Event Attendance

- 2 representatives from your company may attend each networking event

Brand Visibility

- Opportunity to distribute company literature/materials at all in-person events
- Logo featured on shared sponsorship banner

Recognition & Exposure

- Logo recognition as sponsor on the WECAN website, newsletter, and all printed promotional materials

Content Opportunities:

- Opportunity to contribute one article to WECAN's newsletter annually