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## **FALL 2015 NEWSLETTER**

### *Calling all Windsor – Essex Entrepreneurs and Investors!*

**WECAN NEWS –Windsor Essex Capital Angel Network** is proud to be the newest Canadian partner of “GEW - Global Entrepreneurship Week” and “Futurpreneurs Canada”, and we hope to see you at our next WECAN/NAO NEW BUSINESS VJS – Virtual Joint Screening Session being held at the Windsor Business Accelerator on Monday November 16, 2015.

**Monday November the 16<sup>th</sup>** is also the start of **2015 Global Entrepreneurship Week** which includes events across 160 countries running from Nov. 16 through 22 with roughly 10 Million People taking part in the eighth annual celebration, recognizing and supporting entrepreneurs from around the world. This year’s Global Entrepreneurship Week features several themes meant to provide innovators the tools, resources and advice to launch new businesses. Throughout the week, GEW partners around the world will help entrepreneurs of all levels start and scale new ventures through events, activities and competitions that introduce participants to potential collaborators, mentors and investors.

**WECAN New Business VJS** (Virtual Joint Screening) session is taking place in cooperation with the twelve (12) other NAO - Network of Angel Organizations Ontario groups and we will be hosting a Live WebEx Video event being broadcast from Toronto with **six (6) presenting companies** from across Ontario which represent some of the very best Ontario based start-up companies, with very high potential for investor syndication across groups.

One of the companies presenting to the Ontario audience will be a local Windsor, based organization **POWERBALL TECHNOLOGIES**, which deals with augmented reality technology used in the designer furniture industry. Powerball is a successful investment of WECAN Members. WECAN is the recognized NAO Angel Investor Group supported by the Ministry of Research and Innovation for the Windsor-Essex Region working across south-western Ontario. In 2014-2015 NAO Angel Groups invested \$ 49 Million into early-stage companies, resulting in a cumulative total of \$ 183 Million invested in 313 companies since 2007 creating or retaining 4,800+ jobs.

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**WECAN GROWTH – Windsor Essex Capital Angel Network has been growing during the last 10 months** and during that time we have played host to a number of entrepreneurial business presentations representing business opportunities across various industry sectors.

## **2015 Business Sectors Presented**

- ✓ Advanced Health Technologies
- ✓ Digital Media and Information and Communications Technologies (ICT)
- ✓ Clean Technologies
- ✓ Water Technologies
- ✓ Green Energy Technologies
- ✓ Materials & Advanced Manufacturing
- ✓ Software
- ✓ Mobile Apps
- ✓ Other (Aquaponics, Augmented Reality, Etc.)

### **Common Questions About NAO – Investment Groups**

**Q-If I become a WECAN member do I have to invest in deals that do not appeal to me and or do I have to join a group investment?**

**A- Any investments are made solely at your discretion. If you find unique opportunity in a New Business you decide how much to invest.**

**Q- Am I expected to attend every meeting to be a member in good standing?**

**A- NO. Investment opportunities are sent well in advance of meetings for your review and Initial consideration. The monthly business presentations include examples from multiple industry sectors that you may already know or may want to learn more about.**

**Q- \* Other Questions – Feel free to Contact us for further information.**



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WECAN has been hosting our investor meetings at the current Windsor Club at 100 Ouellette Ave., and will be moving with the club to their new location at 1950 Riverside Drive East, the former Wisers Hiram Walker facility on December 10<sup>th</sup>. The Windsor Club has been a strategic event venue partner with WECAN throughout 2015.

## **WECAN 2015 FALL EVENTS**

### **DATE: Monday November 16, 2015**

- **TITLE:** WECAN - NAO – WebEx Virtual Presentation
- **SUBJECT:** Six (6) Business Presentations from across Ontario - Powerball and 5 others
- **LOCATION:** Windsor Business Accelerator, 100 Ouellette Avenue, Windsor, Ontario
- **TIME:** 7:45 am to 12:00 Noon

### **DATE: Tuesday November 24, 2015**

- **TITLE:** WECAN – General Business Meeting
- **SUBJECT:** Business Presentations from across Ontario
  - **Plum** – <http://plum.io/>
    - The company has a SaaS hiring solution which matches employers and applicants using behavioral science. Why? Because intelligence and attitude are the top predictors of future success, not resumes and interviews.
  - **Statflo** - <http://www.statflo.com/>
    - The company reinvents customer service for the wireless industry by carrying out dealer analytics and providing smarter customer lists, empowering the sales team through insightful reporting.
  - **3<sup>rd</sup> Presenter – To be confirmed**
- **LOCATION:** Windsor Business Accelerator, 100 Ouellette Avenue, Windsor, Ontario
- **TIME:** 7:45 am to 10:15 am

### **DATE: Thursday December 10, 2015**

- **TITLE:** WECAN – General Business Meeting
- **SUBJECT:** Three (3) Business Presentations from across Ontario and Michigan
  - **Health Care 365** – <http://healthcare365.org/>
    - The company takes the guesswork out of **health care**. We bridge the systemic gaps in our **health care** system with dramatic results. For You. A personal assistant for your **health**.
  - **AIRS** - <http://oxygenalarms.com/>
    - The company has developed a digital health product for monitoring oxygen sources monitoring pressure, air flow, concentration and the ability to switch to a back-up supply automatically with alarm capability to the patient, caregivers, medical staff, family members and suppliers.
  - **Lonsberry Farms Brewing Company** - <http://lonsberryfarmsbrewingcompany.ca/>
    - The company plans to open in 2016 with a farm to table craft brewery with 30 per cent of the ingredients (wheat, barley, hops) grown on site with the further capability to supply wort to other Ontario craft brewery's and a fully integrated dining and entertainment centre.
- **LOCATION:** The new Windsor Club, 1950 Riverside East, Windsor, Ontario
- **TIME:** 7:45 am to 10:15 am

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## **WECAN NETWORKING – A UNIQUE FEATURE for our region -**

### **CROSS BORDER Investment Opportunities**

In the Fall of 2015 we attended the NATIONAL NACO SUMMIT for Canada held in Ontario and established several new relationships with fellow NAO and NACO (National Angel Capital Organization) Groups from Halifax to Vancouver as well as establishing contacts with international organizations from the (Asia, Europe, South America and the USA) opening up new syndication investment opportunities across Canada for new business ideas that have growth opportunities on a North American and Global Basis.

**WECAN has established an exciting new relationship across the International Border with Great Lakes Angels** based out of Farmington Hill, Michigan and attended our first meeting with their investors group in October 2015.



Our new cooperative agreement with the Great Lakes Angels organizations will provide increased opportunities for **“Cross-Border” Business investment opportunities** for both our (WECAN Member Investors) and the Great Lakes Angels (Member Investors) with the opportunity to see some of the “Best of the Best” Business Ideas from Canada and the USA for new start-up investments on both sides of the international border.

We will be hosting one of these unique “Cross-Border” opportunities **AIRS – “Advanced Interactive Response Systems”** which was a recent medical device presenter at the Great Lakes Angel Group during our Thursday December 10, 2015 business meeting which will also be our first meeting at the new Windsor Club location on Riverside Drive East.

### **GLOBAL Investment Opportunities**

In October 2015 our Executive Director of WECAN was a special guest at a meeting with Keiretsu Forum (Canada) the world’s largest invite-only angel investor network. Keiretsu Forum has 40 chapters and over 2,000 accredited investor members across 12 countries on 3 continents. Keiretsu Forum Canada has (4) new Canadian Groups located in London, Waterloo, Vaughan and Toronto with strong connections to other Chapters in the US, China and Israel.

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The November 2015 Keiretsu session will feature three (3) non-Canadian presenting companies from New York, Portland and Tel Aviv, Israel providing unique international business investment opportunities in start-up companies seeking \$ 500,000 to \$ 6 Million in capital investment.

### **WECAN + NAO + NACO**

As countries turn to their entrepreneurs to drive innovation and economic growth, they need to focus on developing their local and national startup ecosystems.

WECAN is now part of the Global Entrepreneurship Week organization and we hope our Monday Nov. 16<sup>th</sup> 2015 event helps to provide an extra jolt of energy. To strengthen our cross border and global connections and help to foster the entrepreneurial culture necessary for sustained growth in the Windsor – Essex Ontario business corridor.

## ***Join WECAN at one of our 2015 Fall Events***

If you would like to join WECAN in 2015 for one of our events on:

- **Monday November 16<sup>th</sup>**
- **Tuesday November 24<sup>th</sup>**
- **Thursday December 10<sup>th</sup>**

**Or attend one of our future 2016 WECAN Monthly Business Presentations** feel free to contact us directly and we will arrange to add your name to our exclusive “Invitation Only Guest List” and add you to our event email notifications. Note: *All WECAN Meetings are by Invitation Only.*

Regards;

*C. McKillop*

**Colin McKillop**

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## ***Join Us in Celebrating.....November 16 to 22, 2015***

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